

MUD ART

N°13



Sean Conklin

Make-up Designory
2023 // issue N°13

Why MUD?
Tips & Tricks
Let's Perfect Your Everyday Make-up

25th Anniversary
MUD Graduate Spotlight
Legendary Sean Conklin



“A leader in the field of make-up artistry education.”



25th Anniversary

Make-up Designory (MUD), the renowned make-up artistry school and cosmetics brand, is celebrating its 25th anniversary this year. The company has come a long way since its inception in 1997 and has earned a reputation as a leader in the field of make-up artistry education.

MUD was founded by Tate Holland and John Bailey, who recognized the need for a comprehensive make-up artistry education program. They wanted to create a school that would provide aspiring artists with the skills and knowledge needed to succeed in the industry. Over the past 25 years, MUD has become one of the most respected names in the industry, with graduates working on major film and television productions, runway shows, and editorial shoots.

To commemorate its 25th anniversary, MUD is hosting a series of competitions throughout the year, including student competitions at MUD Studios and MUD Partner Schools.

"We are incredibly proud of what we have accomplished over the past 25 years," said Paul Thompson, Director of Education for MUD. "Our mission has always been to provide our students with the skills and knowledge needed to succeed in the industry, and we have stayed true to that mission. We are thrilled to be celebrating this milestone and look forward to the next 25 years."

MUD's success can be attributed to its commitment to excellence and innovation. The company is constantly evolving to meet the needs of the industry, and its curriculum is regularly updated to reflect the latest trends and techniques. MUD's instructors are all experienced make-up artists who are passionate about sharing their knowledge with the next generation of artists.

MUD has also made a significant impact in the cosmetics industry with its line of high-quality products. The company's products are designed to meet the needs of professional make-up artists, with formulas that are long-lasting, versatile, and easy to use. MUD's products have been used on some of the biggest stages in the world, including the Academy Awards and New York Fashion Week.

As MUD celebrates its 25th anniversary, the company remains committed to its mission of providing the best possible education and products to make-up artists around the world. With its innovative approach and dedication to excellence, MUD is sure to continue to be a leader in the industry for years to come.

“Our mission has always been to provide our students with the skills and knowledge needed to succeed in the industry, and we have stayed true to that mission.”

-Paul Thompson



John



Paul



Tate

MUD

Graduate Spotlight

Guild Awards

The Make-Up Artists and Hair Stylists Guild (IATSE, Local 706) was chartered in November 1937. Today, their diverse membership includes over 2,400 artisans in the entertainment industry worldwide. Local 706 members are make-up artists and hair stylists who have created the looks for Hollywood's most memorable characters and stars of stage, screen, television and now the Internet. The wide-ranging domains of these artists include feature films and television, commercials; "live" network television, all types of theatrical productions and Disneyland theme parks. Local 706 members have created notable characters competing for Academy Awards®, Primetime Emmys®, Daytime Emmys®, Saturn Awards®, BAFTA Awards®, and many other honors for make-up and hair styling artistry including their own Make-up Artists and Hair Stylists Guild Awards. On Saturday, February 11, 2023 the 10th Annual Make-Up Artists & Hair Stylists Guild Awards were hosted in Los Angeles, California. Here are our MUD nominees and winners:

Winners

BRANDI STORNA

KINKY BOOTS

Best Make-Up for Theatrical Productions (Live Stage)

MICHELLE CHUNG

EVERYTHING EVERYWHERE ALL AT ONCE

Best Contemporary Make-Up for Feature Length Motion Picture

MICHELLE SFARZO

THE QUEST

Best Make-Up for Children and Teen Television Programming

STACY BISEL

OUR FLAG MEANS DEATH

Best Period/Character Hair Styling for Television Series: Limited, Mini Series, or Movie for Television

SEAN CONKLIN

LEGENDARY

Best Contemporary Make-Up for Television Special, One Hour or Movie Live Program TV Series

ABBY LYLE CLAWSON

PAM & TOMMY

Best Special Effects Make-Up for Television Series, or Movie for Television

BRANDI STRONA

LUCIA DI LAMMERMOOR, TOSCA

Best Make-Up for Theatrical Productions (Live Stage)

KINKY BOOTS

Best Hair Styling for Theatrical Productions (Live Stage)

LINDSAY SAIER

SLEEPING BEAUTY

Best Make-Up for Theatrical Productions (Live Stage)

SENSE AND SENSIBILITY

Best Hair Styling for Theatrical Productions (Live Stage)

Nominees

EMMA FAULKES

ROALD DAHL'S MATILDA THE MUSICAL

Best Special Make-up Effects for Feature Length Motion Picture

MONIQUE HYMAN

THE MENU

Best Contemporary Hair Styling for Feature Length Motion Picture

REBECCA HICKEY

THE WHITE LOTUS

Best Contemporary Make-up for Television Series, or Movie for Television

ABBY LYLE CLAWSON

ANGELYNE, PAM & TOMMY

Best Special Effects Make-Up for Television Series, or Movie for Television

AMY L. FORSYTHE

STRANGER THINGS

Best Period/Character Hair Styling for Television Series: Limited, Mini Series, or Movie for Television

GINA GHIGLIERI

THE VOICE

Best Contemporary Make-Up for Television Special, One Hour or Movie Live Program TV Series

JENNIFER FREGOZO

LEGENDARY, SO YOU

THINK YOU CAN DANCE

Best Period and/or Character Make-up for Television Special, One Hour or Movie Live Program TV Series

SEAN CONKLIN

LEGENDARY

Best Special Make-up Effects for Television Special, One Hour or Movie Live Program TV Series

RYAN RANDAL

SO YOU THINK

YOU CAN DANCE

Best Contemporary Hair Styling for Television Special, One Hour or Movie Live Program TV Series

SIERRA BARTON

THE REALLY LOUD HOUSE

Best Make-Up for Children and Teen Television Programming

CHELSEA DELFINO

OMAZE: "OZZY OSBOURNE HAS A FALLING OUT WITH HIS PET DEMON", OZZY OSBOURNE: "PATIENT NO. 9" (OFFICIAL MUSIC VIDEO) FT. JEFF BECK

Best Make-Up for Commercials & Music Videos

Emmy Awards

The Emmy Awards recognize excellence within various areas of television and emerging media. The Primetime Emmy Award is a symbol of peer recognition from nearly 20,000 Television Academy members. Each member casts a ballot for the category of competition in their field of expertise.

Congratulations to our MUD Alumni on their nominations and wins at the 74th Emmy Awards held on Sept 12, 2022 in Los Angeles, California.

Sean Conklin



Winners

ABBY LYLE CLAWSON

PAM & TOMMY

Outstanding Contemporary Make-up

NATALIE DRISCOLL

IMPEACHMENT:

AMERICAN CRIME STORY

Outstanding Contemporary Hair Styling

SEAN CONKLIN JENNIFER FREGOZO

LEGENDARY

Outstanding Make-up for a Variety, Nonfiction or Reality Program

MICHELLE SFARZO KELSEY BERK

THE QUEST

THE 1ST CHILDREN'S & FAMILY EMMYS AWARDS
Outstanding Special Effects Costumes, Hair, and Make-up

Nominees

KARRIEANN SILLAY ERIN LEBRE

IMPEACHMENT:

AMERICAN CRIME STORY

Outstanding Contemporary Make-up

ERIN LEBRE

ANGELYNE

Outstanding Contemporary Hair Styling

HUGO VILLASENOR

STAR TREK: PICARD

Outstanding Prosthetic Make-up

ABBY LYLE CLAWSON

ANGELYNE

Outstanding Prosthetic Make-up

AMY L. FORSYTHE

STRANGER THINGS

Outstanding Period and/or Character Make-up



Jennifer Fregozo

Academy Highlight: Ogle School

In 2023, Ogle School is celebrating its 50th year as a premier Beauty School in Texas. Over those 50 years, Ogle School has graduated tens of thousands of beauty industry professionals and established itself as one of the leading cosmetology and esthetics schools in the country. Ogle School is one of the top MUD Academies and MUD was honored to attend their 11th annual Face Off Event on October 22, 2022. It is an industry recognized show for all nine of the Ogle Schools showcasing the students' talent within the beauty industry. In past years, they have had nearly 3000 attendees come out for this event.

MUD's Director of Education, Paul Thompson, assisted by Maddie Webb, MUD Pro Artist, judged the top three finalists for make-up and handed over the \$500 check on stage to winner Maria Zorrilla (Stafford Campus). MUD also awarded Maria a complete Professional Salon Make-up kit, as well as a collection of MUD cosmetics for the other two contestants, Jayson Kolbicz (Willowbrook Campus) and Crystal Briones (Fort Worth Campus). MUD can't wait to return for the 2023 event!



Why MUD? From A Partner School Perspective

Tennessee School of Beauty has been a MUD Partner School since 2013. MUD checked in with Bobbi Powell, Director of Admissions, and asked why MUD works for their school in Knoxville, Tennessee.

"Tennessee School of Beauty has been a MUD Partner School for several years now. We saw a need in our community for a structured make-up program and when we found MUD, we knew it was exactly what our school needed. We were able to implement the program quickly and seamlessly as MUD provided everything that we needed to make our program successful and helped us every step of the way. Having this certification program at our school not only allows us to offer more to our students, but it has been a huge selling point for our programs. So many students wanted to do make-up that it was a big deciding factor when choosing which Beauty School they



wanted to attend! Hundreds of students have been certified through their time here and we have seen so many of our graduates start extremely successful make-up careers because of their MUD education. Top level education is our priority as a school and has been for 93 years, MUD has been the perfect fit for us to be able to offer the best of the best to our students!"

When Bobbi isn't busy working at TSB she hosts the podcast, "Beauty School Bobbi," where she continues to highlight all the amazingness that the beauty industry can offer to so many people. Available wherever you listen to podcasts.

Checking in with MUD Studio Manila

MUD Studio Manila participated in their first couture show since the pandemic. Owner and teacher Georginna Desuasido brought 15 alumni with her to the National Museum of Natural history in Manila, Philippines on October 10, 2022. The models walked a 50 piece collection crafted by Michael Leyva who celebrated his 10th anniversary in fashion through 'Hiraya' runway show. "Hiraya" is a Filipino term meaning "the fruit of one's dreams, wishes, and aspirations," and his show is all about that. Georginna and her graduates worked hard to have their art match the beauty of the Leyva's work – and it sure did – their make-ups were seen in Vogue Philippines.





Legendary Sean Conklin

SEAN CONKLIN is a freelance make-up artist, graduate of Make-up Designory, Instructor at MUD's Los Angeles Campus, and most recently an Emmy winner for his work on the HBO Max Original TV Show, "Legendary" for Outstanding Contemporary Make-up for a Variety, Nonfiction or Reality Program. Follow fabulously talented voguing houses on "Legendary" as they ignite the runway at extravagant balls showcasing their skill, style, and stamina for a shot at a \$100,000 grand prize.



Beyond his recent Emmy WIN, his experience extends into film, television and print with professional credits that include American Idol, BET Award Show, VH1 Honors Award Show, IPSY YouTube Videos, and numerous WB spots (Where L.A. Lives), HGTV spots (Selling L.A.) MTV's Next, TV Land's She's Got the Look. and various infomercials and feature films.

From catalogs to magazines, Sean's work has been featured in Lands' End Catalogs, LA Weekly, Flaunt and Elle magazines. He's worked with notable entertainment personalities including Nicki Minaj, Missy Elliott, Rhianna, Fergi, Brittany Spears, Brie Larson, Chris Brown, Marcia Cross, Jason Alexander, Adam Arkin, Bill Mosely, Camryn Manheim, Jane Kaczmarek, Justin Kirk, Jason Priestly, Alanis Morissette and Giovanni Ribisi. Sean led a team of MUD make-up artists behind the scenes at the 2014 & 2015 Miss USA and Miss Teen USA competitions.

His commitment to perfecting his art and years of dedication implementing MUD's brand philosophy earned him the role of MUD's Lead Artist. He is an active contributor to the development of MUD products, designer for MUD's seasonal campaigns and has been an International Brand Ambassador educating and training MUD partners around the world. His work as a featured artist on MUD's official YouTube channel has helped garner millions of views and countless online fans worldwide. When Sean's not on-set you can find him at Make-up Designory teaching his craft to future make-up artists.



What inspired you to become a make-up artist, and how did you get started in the industry?

Sean: My sister, Nancy, was my greatest inspiration in my make-up career. As a young adult I struggled to find direction for my future. Nancy reminded me that I had a love for art and perhaps I should find something in that field. She suggested that I add theater make-up courses to my college schedule. About mid semester, my makeup instructor Larry Jorgensen invited an educator from Make-up Designory to demonstrate make-up applications for our class. Larry was a huge advocate of MUD and encouraged me to enroll to further my education in film and television make-up. I applied for The Master Make-up Artistry Program and that's where it all began.

Can you walk us through the process of creating the makeup looks for this particular show? How do you collaborate with the director and actors to achieve the desired result?

Sean: On this particular show each episode had a category or theme. The houses (houses are made up of 5 contestants) were given the category and they had to communicate their ideas to costumes, hair and make-up. So, we listened very carefully to their inspirations and ideas. At that point, we met with the various departments to begin the process of finalizing the look. Our goal was to turn their visions into reality. It was a ton of hard work. The kind of looks we did took hours of preparation and patience. I have to give a shout out to the Department Head, Tonia Green and the Key Make-up Artist, Tyson Fountaine. Not only are they both creative and talented, but they built an amazing team to ease the process.

What are some of the biggest challenges you face as a make-up artist, and how do you overcome them?

Sean: Time is a big challenge I face as a make-up artist. You need to work fast. You have to know when to walk away from an application. Let it go! I also keep a small digital clock on my station to log my time. You'll find that production is always trying to take it away from you.

Can you share any tips or tricks for aspiring make-up artists who are just starting out in the industry?

Sean: I've always encouraged my students to take additional art courses to train their eye in highlights, shadows and color theory. It helps tremendously in their make-up applications. Another tip, be clean and organized. But I have to say, the most critical component for success is to be a be a great person. Kindness, punctuality, and always take criticism in stride.

What has been your most memorable project or experience as a make-up artist, and why?

Sean: I have to choose *Legendary* as my most memorable project, because it challenged so many aspects of my artistry. Corrective beauty, drag and special make-up effects were all a part of the looks that we created. It was a super fun show that in the end allowed us to receive multiple nominations, and awards.



TESHENROW WOOLAM & THOLJINOH

THE BOOK

THE BOOK

THE BOOK

Tips & Tricks

Lisa's PRO Tip



Dewy Cheek & Lip

Mix primer with your favorite shimmer shadow and apply directly to skin.



Lisa Leveridge has been a MUD instructor for over 10 years and a make-up artist for over 30. She has taught at both the LA and NY campuses, as well as a MUD Partner School. Lisa brings extensive expertise in television, fashion, advertising and print editorial work to every student. Her credits include Real Time with Bill Maher (HBO), American Idol (ABC), Dancing with the Stars (ABC), fashion shows for Betsey Johnson and work with celebrities like Sarah Jessica Parker,

Tom Hanks, Chris Rock, Alec Baldwin, Cindy Crawford and Sir Ian McKellen, to name a few. She has also been the personal make-up artist for Jenny McCarthy, Carmen Electra and Brooke Burns. Lisa specializes in Beauty, Avant Garde, Body Make-Up, Airbrushing and Hair Styling and stresses the importance of working quickly and staying on schedule. There's nothing she loves more than watching an inspired student improve.

MUD STUDIOS ARE EXPANDING AROUND THE WORLD!

A network diagram consisting of several circular nodes connected by thin lines, set against a background of a white wall with several pushpins. The nodes are arranged in a roughly circular pattern, with some nodes connected to multiple other nodes, creating a web-like structure.

Join the MUD Studios Family!

OUR UNIQUE OFFERING IS SIMPLE:

We offer dynamic, passionate and hard-working individuals the opportunity to create their legacy and become a part of a close knit family, with exceptional international support and guidance.

MUD Studios

North America

MUD Studio LA

Make-up Designory Los Angeles
129 S. San Fernando Blvd.
Burbank, CA 91502
818 729 9420
reception@mud.edu
www.mud.edu

Central America

MUD Studio Guatemala City

Oakland Mall
2do nivel Roof Top
+502 2336-5535
mudguatemala@gmail.com
www.mudenlinea.com

Europe

MUD Studio Ljubljana

Rimska cesta 13
1000 Ljubljana, Slovenia
+386 1 6200 348
info@makeupdesignory.eu
www.makeupdesignory.si

MUD Studio Vienna

Operrng 9
1010 Wien, Vienna, Austria
+4315810443
info@mudstudio.at
www.makeupdesignory.at

MUD Studio Berlin

Oderberger Str. 48
10435 Berlin, Germany
info@mud-studio.de
www.mud-studio.de

MUD Studio Antwerp

Vlaamsekaai 57
2000 Antwerpen, Belgium
+32 3 226 32 22
antwerpen@huskk.be
www.huskk.be

MUD Studio Gent

Brabantdam 63
9000 Gent, Belgium
+32 9 279 53 59
gent@huskk.be
www.huskk.be

MUD Studio Rome

Viale Giotto n. 3
00153 – Roma, Italy
0039 06 45763132
info@muditaly.com
www.makeupdesignory.it

MUD Studio Milan

Via Soncino, 1/10
Milano 20123, Italy
+39 02 3659 8968
info@muditaly.com
www.makeupdesignory.it

MUD Studio Cyprus

TIME Private Institute
Eleutherias Avenue 71, 7102
Aradippu, Larnaca, Cyprus
Tel: 24400767
info@time-institute.eu
mudstudiocy@gmail.com

Africa

MUD Studio Cape Town

Milnerton Mall
2 - 4 Loxton road,
Milnerton, Cape Town
+2760 895 4557
capetown@mudsa.co.za
www.mudsa.co.za

MUD Studio Kyalami

Sunninghill Business Village
TUDOR house
15 Tana road,
Sunninghill, Johannesburg
+2769 254 6828
kyalami@mudsa.co.za
www.mudsa.co.za

MUD Studio @ The Blue Gate

46 Emhke street,
Nelspruit, 1200
Nelspruit
+2760 868 3872
ilanga@mudsa.co.za
www.mudsa.co.za

MUD Studio Preller

Shop 14, Preller Square Centre
Louw Wepener Str. Dan Pienaar
Bloemfontein
+2783 544 6025
preller@mudsa.co.za
www.mudsa.co.za

MUD Studio Sandton

Shop UG1,
Grayston shopping centre
Corner Grayston road and Helen road
Grayston, Sandton
+2766 394 3114
mudstudio@mudsa.co.za
www.mudsa.co.za

Asia

MUD Studio Mumbai

1st Floor, 893, Notan Chambers,
Turner Rd, Bandra West, Mumbai,
Maharashtra 400050, India
+91 88064 88881
makeupdesignory.in@gmail.com
www.makeupdesignoryindia.com

MUD Studio Manila

1015-1016 Lower Ground Level
East Wing
Shangri-La Plaza Mall
Mandaluyong City, Metro Manila
Philippines
+63 917 180 1133
info@mudstudiomanila.com
www.mudstudiomanila.com

MUD partner schools

North America

Altoona Beauty School

Altoona, PA
www.altoonabeautyschool.com

Aspen Beauty

Laurel, LD
www.aspenlaurel.edu

Aveda Institutes

Chapel Hill, NC
Cincinnati, OH
Columbus, OH
Des Moines, IA
Indianapolis, IN
Wilmington, NC
www.avedafi.edu

Avenue Five Institute

North Austin, TX
South Austin, TX
www.avenuefive.com

Beau Monde College

Portland, OR
www.beaumontcollege.com

Bellus Academy

Chula Vista, CA
El Cajon, CA
Manhattan, KS
Poway, CA
www.bellusacademy.edu

Brown Beauty Barber School

Bessemer, AL
www.brownbeautybarberschool.edu

Capri Learning Center

Newburgh, NY
Nanuet, NY
www.capri.now.com

Cinta Aveda

San Francisco, CA
San Jose, CA
www.cintaaveda.edu

Empire Beauty Schools

Hooksett, NH
Laconia, NH
Somersworth, NH
www.empirebeautyschools.com

The Institute of Skin Science

Stratham, NH
www.instituteofskinscience.com

Mitsu Sato Hair Academy

Lee Summit, MO
Overland Park, KS
www.mitsusatohairacademy.com

Montia Shardae School of Esthetics

Fayetteville NC
www.montiahardaeesthetics.com

New York Institute of Beauty (NYIB)

Islandia, NY
www.nyib.edu

Pivot Point Academy

Blommingdale, IL
www.pivot-point.com

Raritan Valley Community College

Branchburg, NJ
<https://www.raritanval.edu>

Rizzieri Aveda School

Voorhees, NJ
www.rizzierischools.com

Rob Roy Academy

Fall River, MA
www.rob-roy.com

The Salon Academy

Wilsonville, OR
www.thesalonacademy.com

The Salon Professional Academy (TSPA)

Appleton, WI
www.tspaappleton.com
Buffalo, NY
www.tspabuffalo.com
Evansville, IN
www.tspaevansville.com
Howell, NJ
www.tspahowell.com
Onalaska, WI
www.salonproacademy.com
Whitehouse, TX
www.tspawhitehouse.com

Salon Success Academy

Corona, CA
Fontana, CA
Redlands, CA
Upland, CA
West Covina, CA
www.salonsuccessacademy.com

Stepney Institute of Esthetics & Wellness

Homewood, IL
www.stepneyinstitute.com

Summit Salon Academy

Kokomo, IN
www.kokomobeautyschool.com
Tampa, FL
www.summitsalonacademytampa.com

Tennessee School of Beauty

Knoxville, TN
www.tennesseeschoolofbeauty.edu

MUD contact

USA

Make-up Designory USA

129 S. San Fernando Blvd.
Burbank, CA 91502
818-729-9420
sales@mud.edu
www.mud.edu
www.mudshop.com

Europe

Make-up Designory Europe

Rimska cesta 13
1000 Ljubljana
Slovenia, Europe
+386 1 6200 348
info@makeupdesignory.eu
www.makeupdesignory.eu
www.shop.makeupdesignory.eu

MUD's PRO Palettes



Keep your kit organized with sleek and compact filled Eye, Cheek and Contour Palettes. The modular system makes these the perfect addition to any make-up kit!